

Press Pass Introduction

Romo Motor Festival welcomes qualified photographers and journalist to apply for a Press Pass. We offer Press passes to qualified professionals as an opportunity to support the RMF mission of maintaining the interest of our passion and to ensure that the Danish tradition for beach racing continues. The purpose of documenting the event is to add an annual piece to the Danish Beach Racing history and to present the racers and their vehicles and the hard-working officials, and volunteers.

A free Press Pass to Romo Motor Festival is by **INVITATION ONLY**. You will be invited after a review of all the qualified journalists and photographers that has applied.

The Press Pass will be offered to professionals that has a true interest in pre-war racing, the history behind racing, the racers and their cars and bikes. It also requires that you have experience from similar events and can share a portfolio of pictures that tell a period correct story.

In the application form you will be asked to share your credentials.

Press Pass and Code of Conduct

Press Pass

If you are invited, you will receive an official Romo Motor Festival Press Pass in your e-mail. The Press Pass is your access card to the Press Meeting on Friday afternoon and to the racetrack on Saturday. The Press Pass is the property of Romo Motor Festival and can be withdrawn at any time.

You must always have the press pass with you and on request show the Press Pass to any RMF official.

If you do not comply with our requirements and refuse to follow RMF-officials' guidelines, we will take the Press Pass and you will be escorted out of the Pit Area and will not be able to apply for a Press Pass the following year.

Period Correct Clothing

The RMF ambition is to create a period correct time bubble at the race, therefore it is mandatory to wear period correct clothing. If you do not comply with this requirement, you will be expelled from the PIT area and Racing Track.

RMF Press Coordinator

RMF have a Press Coordinator that you will meet at the Press Meeting Friday afternoon. The Press Coordinator will be your main point of contact during the event. Starting Friday afternoon at the Press meeting Skærbæk.

Racing Officials

RMF have several Officials at the beach, they are the backbone of the event. They build the track, conduct the race, and make sure that everyone has a safe and great day. They are the extended arm of the Race Chiefs and you as a journalist or photographer **MUST** respect their guidance and directions. If you do not respect them, you will be expelled from the track immediately.

Behavior in the Pit Area

We know that there is chance to get some nice close-up photos in the Pit Area. Respect the drivers and riders and ask for permission if you would like to take a close-up picture of them and their team.

If you wish to interview one of the riders or drivers, ask them when will be a good time and pay respect if that time slot change due to a race or technical issue.

Safety

It is mandatory to respect all safety rules and regulations. It is also mandatory not to be in the Re-fueling area when a race team re-fuel.

If you do not comply with any safety rules or guidance from the Race Officials, you will be expelled without warning.

Who Doesn't Qualify?

Free Press passes will not be given to; public relations, marketing, advertising, consultants, sales professionals, writers for vendor or in-house publications, bloggers for vendor websites.

If you do not qualify for a Press pass, you are always welcome as a spectator or if you have a car or bike pre-1958 you are more than welcome to park in our Vintage parking along the racetrack with a close-up view of the race.

Press Policies

Logo and Identity Usage

The RMF logo is subject to copyright. It should not be reproduced without express permission and cannot be used to endorse or promote any products.

The RMF name "Romo Motor Festival", "Rømø Motor Festival", "RMF" is subject to copyright.

However, with a written permission, which you must request in an e-mail to press@romomotorfestival.dk you are welcome to use our logo and Identity for a variety of uses, such as articles, document, presentations and films

Photo and film Usage

If you plan to use photographs, videos, or other images from the event you need to obtain written permission from Romo Motor Festival. We would like you to inform us of your publication plans either when you apply for a Press Pass or before publication.

Merchandise

It is illegal to produce and/or sell merchandise, products, pictures, art without a written permission with a detailed description of the product, sales channel, and distribution network.

Articles

It is mandatory to inform RMF about all articles that are issued and provide the RMF team with a few examples for the scrape book. If this is not possible then a pdf of the words and good resolution jpegs of the images should be supplied to RMF.

Conduct and the press Policies are not being followed, your Press Pass will be revoked immediately, and you will be escorted out of the track and Pit Area.

If you, after the event, do not comply with the policies and Code of Conduct, you disqualify yourself in applying for a Press Pass at the Rømø Motor Festival